

# Grow your Exports

**22 NOVEMBER 2018**  
09:30 - 12:30

To start exporting, you need to understand the challenges and have sound knowledge of your potential markets. You also need to consider whether your products are right for each target market, whether you have the necessary resources to start exporting such as financial and personnel and consider the logistical implications.

Exporting needs to be part of an overall strategy to develop the business and create action plans to provide clear objectives, timescale and costs.

## COURSE CONTENT

- > Travel the export order journey
- > What are the important stages in managing the order
- > Activities that can help to grow an exporting business
- > Exporting with the business strategy
- > Creating action plans to achieve specific objectives
- > Workshop
- > Assistance available and other resources
- > Summary, questions and feedback

Delegates will depart with a full set of informative notes.

## VENUE

Chamber of Commerce Training Suite,  
Red Rose Court, Clayton Business Park,  
Accrington, BB5 5JR.

## COST

MEMBERS: **£195** + VAT per delegate  
NON MEMBER: **£390** + VAT per delegate

\* Buffet lunch included



To reserve your place please contact Stephanie Warrington on **01254 356473** / [s.warrington@chamberelancs.co.uk](mailto:s.warrington@chamberelancs.co.uk)

## RED ROSE COURT

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