



Health Tech Hub

Innovation Networking Event for the Medical Sector...

Tuesday 9th February 2010 from 13:00 hrs

This event is for companies in or diversifying into the Medical Sector. The Health Tech Hub (an industry/academic platform for the medical sector) invites you to attend the next meeting to be held at - The Innovation Centre, Evolution Park, Blackburn.

13:00 hrs **Light Buffet Lunch**

14:00 hrs **Welcome – Health Tech Hub**

14:05 hrs **Project Fractures - How can we minimise the occurrence of costly project over-runs, and reduce the risk of failure?**

Speaker: Matthew Theobald, Principal, Three Circles Consulting Ltd

Defining, executing and delivering projects can be a challenge at the best of times, so what is it that sets successful projects apart? What are the common causes of project issues and variances? How can we learn from them, to increase the effectiveness of our project delivery? This session will;

- Share findings of recent research into the causes of project variances within the biomedical sector,
- Highlight the factors that differentiate successful projects,
- Discuss 14 key actions that are the hallmark of the outstanding project.

15:00 hrs **The Outstanding Project - Applying 14 key actions to increase your project success.**

An opportunity, in small groups, to explore how you could apply the key actions to strengthen the probability of your project's success.

15:30 hrs **Coffee**

15:45 hrs **Informal Networking**

16:30 hrs **Close**

Benefits of attending this seminar;

- Discover common factors that lead to project failure or significant variance,
- Benchmark your project performance in the wider context of the biomedical sector,
- Learn key elements that differentiate successful projects,
- Identify practical steps that you can take, to reduce the risk of project failure,
- Find out how to access powerful diagnostic tools to assess your project vulnerabilities.

Three Circles Consulting works with biomedical organisations to help them successfully;

- **Recover** failing projects,
- Find and manage the **critical risks** to project completion,
- Realise the **full benefits** of project delivery,
- Do the right activities, at the right time, in line with a **clear strategy to add value** at every step of delivery,
- Minimise the impact of **unplanned events**,
- Effectively manage **key stakeholder engagement** and communication, both internally and with external partners,
- Leverage latent **knowledge** from other projects,
- Make tough **viability decisions** earlier, based upon clear criteria.



Matthew Theobald,
Principal, Three Circles
Consulting Ltd

Innovation Centre, 1 Evolution Park,
Haslingden Road, Blackburn BB1 2FD

Tel **01254 584444**

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Location

The Innovation Centre is strategically located within 1/2 mile of J5 M65 motorway which provides direct access to the M6 and M61 to the West and the M66 to the East.

FROM THE M65 Exit at Junction 5:

Take the A6077 signposted for Blackburn and Royal Blackburn Hospital. Go straight across at the 1st, 2nd and 3rd roundabout onto Haslingden Road. Take the 2nd exit at the 4th roundabout onto B6130 Shadsworth Road. Take the 1st exit at the next roundabout and then left again into Evolution Park. The Innovation Centre is the 2nd building on your left. Car Parking is available on site.

BY RAIL:

Blackburn mainline station is a 10 minute taxi journey away. For train times call **08457 48 49 50** or visit www.nationalrail.co.uk

BY BUS:

Extensive bus services are available from Blackburn bus station to include No16, 16A, 16B, 16C via Blackburn Borough Transport and No2 via Lancashire United Service

BY TAXI:

The Innovation Centre is a 10 minute taxi journey away from the town centre.



The event is free of charge but by **registration only**. Please complete and return a registration form.

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